

**B.Tech. Minor in Innovation and Entrepreneurship (I&E) - III year I semester syllabus (2021-22)**

<b>Year/Semester</b>	<b>Theory (3 Hours, 3 Credits)</b>	<b>Laboratory (3 Hours 1.5 Credits)</b>	<b>Total Credits</b>
III - I Semester	Innovation and Design Thinking	Design thinking and Ideation Laboratory	4.5
III - II Semester	Foundations of Entrepreneurship (4 Credits, 4 Hours)	--	4
IV - I Semester	Business Ideation and Lean Startup	B-Plan Development Laboratory	4.5
IV - II Semester	<b>Any ONE of the following subjects:</b> 1. Product Development 2. Market Research 3. Engineering Design Process 4. Financial and Legal Aspects of Business 5. Start-up Management 6. Entrepreneurial Marketing 7. Technology Entrepreneurship 8. Small Business Development 9. Intellectual Property Rights ( <i>if not studied in regular course</i> )	--	3
IV-II Semester	Mini Project (Either on New Venture Establishment <b>OR</b> Launch of Marketable product <b>OR</b> Patent Publishing)	--	2
<b>Total Credits</b>			<b>18</b>